



CollegePlus!
faster • for less • for sure

Ministries



2011 Convention Session Listing

Speaker Bio: Woody Robertson



As a first generation homeschool graduate, Woody has a huge burden for those coming up behind him and seeks to help them wisely answer life's biggest questions concerning their future. He is passionate about equipping the next generation with resources and tools that help maximize their impact and successfully launch them into life.

An entrepreneur and visionary, Woody immediately jumped into his area of passion where, after high school, he spent 8 years developing a student resource network connecting thousands of students with opportunities and programs nationwide. Since that time, he has helped in several start-up companies and in 2004 he co-founded CollegePlus! after earning his accredited BSBA in General Management in 18 months for under \$10k!

A frequent motivational speaker at conferences nationwide, his information packed sessions are innovative and inspiring. Woody's sessions are characterized by a high level of energy and enthusiasm driven by his passion for the audiences. Attend his sessions and be prepared to get knocked outside of your educational box! Woody's theme is to live a real life with a real relationship with a real God. He has settled in San Antonio, TX with the CollegePlus! team and his wife Gina—the girl of his dreams!

What About College?

One of the biggest questions facing homeschoolers today is, "What are we going to do about college?" Whether it be the financial expense or a deeper concern for the education and formation of their student, parents face tough questions concerning this relevant topic.

Unfortunately, most are not aware of all their options. Many send their children off to college with their fingers crossed, hoping for the best, while others forgo college altogether and hope that their success in life is not hampered due to a lack of credentials. Check out these recent statistics:

- Literacy among college grads has fallen to 31% (American Library Association)
- 70% of students "lose their faith" at college (The Barna Group)
- College students spend more time in sports than study (National Center for Education Statistics)
- Only 54% of college freshmen will graduate from college (USAToday)

For the past eleven years, CollegePlus! has inspired audiences of all sizes with a revolutionary approach to education that perfectly matches the methodology and paradigm of homeschooling. In these practical how-to sessions, we show students how to save years worth of time and thousands of dollars graduating debt free. If you believe in homeschooling, you'll love the concepts presented in these sessions. Give your attendees additional perspective to the challenging decisions they face related to college.

Endorsed by leaders in the homeschool community like Doug Phillips, Voddie Baucham, Jeff Myers, and more!

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scheduler@collegeplus.org

Session Listing

1. College The Smart Way:

4 Secrets to Save Time and Money

What does your student need to be successful today? A college degree? For many families, answering the college question is a difficult task. Often the cost, time required, inefficiencies, or negative college environment are too great an obstacle. Sadly, many families either choose against attending college or borrow thousands of dollars to do so.

In this session, we challenge what a true college education is and what it takes to compete in the 21st Century. We discuss the importance of internships, will introduce a new proven systems for earning college credit for a fraction of the time and cost, and the financial benefits of putting the money you would have spent on traditional college into helping launch your student into life.

2. Dual Credit On Steroids:

How to Earn Your First Year of College for Under \$500!

Who says you need to be in a classroom for an entire semester to earn college credit? With Credit by Exam, students can earn college credit in over 300 standardized subject exams, commonly known as CLEP and DSST exams.

This practical and insightful session will introduce you to established Credit by Exam programs which allow students to accomplish dual credit, saving you money and time while never setting foot in a college classroom. Attendees learn exam-specific study tips on the five general CLEP exams, which represent the equivalent of the first year of college. Come discover the best kept secret in higher education!

3. Bachelor's Degree by 18: What Colleges Don't Tell You

How did our Founding Fathers graduate from college at 15, 16, and 17 years old? This practical session focuses on how students can maximize their study by incorporating a souped-up version of the dual credit method into their homeschool schedule using the curriculum they already own. Topics covered include: the foundations of effective learning, helping your children better understand their purpose and the college major that best matches, and earning college credit while still in high school.

A shortcut to life or graduate studies, this concept saves thousands of dollars and years of time, launching your student years ahead of the pack. Learn how your child can earn a college degree before your high school graduation! Hear for yourself how this is possible.

4. Study Like a Genius: Unlocking Your Brain

All learning is founded on one key—the ability to take in information and then remember it. Unfortunately, most people are never taught how to effectively learn. Each school year, students spend countless hours studying, only to have the information seemingly disappear when they need it most.

Whether a parent or student, in this interactive and practical session, you will learn how to use study tools such as speed reading and memory techniques to exponentially increase your study potential. Discover practical ways to implement memory tools such as the “peg” system and mindmaps in academics, work, and everyday life.

5. Education the Founding Fathers' Way*

In today's age-segregated, grade based systems where children are placed on a “conveyor belt” and forcefully crammed information in an assembly line manner, would students like George Washington, Thomas Jefferson, and John Quincy Adams even stand a chance?

Mentors, classics, and narratives—the building blocks of our Founding Fathers' education. In this powerful session you will learn how to avoid the many pitfalls inherent with the Darwinian, grade-based approach and will regain the time-tested leadership model of education that is fully integrated with Christian homeschooling, both in purpose and application. Prepare your child to be the next George Washington.

6. Dreams, Desires, Decisions: A Look at Life Purpose*

A life with purpose establishes the difference between a young person that will simply exist in this world and a young person that has what it takes to change the world!

The world steps aside for an individual who is passionately living out a significant life purpose and mission. Most homeschoolers today never lack available opportunities, instead they struggle to confidently know which items on their to do lists are God-ordained. This functional session will assist students in identifying their individual, God-given, world-changing life purpose and then help plug it into action!

Continued...

Listen to sample audio
downloads from these sessions:
www.collegeplus.org/conventions

We suggest:
Asterisks (*) suggested keynote sessions.
Sessions 1-3 are best presented in order.

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Session Listing and Testimonies

7. 8 Practical Steps to Life After High School*

In a day when education standards continue to plummet and the job industry becomes glutted with a lackluster and clogged employee base, how can optimistic homeschool graduates not only dream of potential but achieve it too? How do they get a job? How do they provide for a family? How do they pursue God's purpose for their life? This insightful session prepares your students to launch into the next phase with vigor and confidence!

8. Now Calling All Entrepreneurs

It has been said that the most significant years of a young person's development are between the ages of 8 and 18. While the rest of the world is waiting for life to begin, today's homeschoolers are taking advantage of these years for purposeful endeavors and entrepreneurial pursuits.

This session is for those who are not afraid to put their creative juices to work, learn some business lingo, and discover practical steps to start and grow your business. Hear stories of entrepreneurs who started small. From a lemonade stand to the next Google, walk away from this session with practical information to get started in your entrepreneurial venture.

9. Dynamic Parenting: 10 Keys From A Student's Perspective

This session is a testimony and tribute to homeschool parents that live everyday in the trenches, on their knees for their children while fighting for the generations to come up behind. To you we owe our lives and future! Home educated from the ground up, Woody has stories to tell and parents who experienced the ups, downs and all-a-rounds of homeschool life... and they ALL lived to tell about it! Interspersed throughout the talk, Woody will share some tangible action points that parents can immediately and implement as God leads.

Dynamic Duo: Sessions With Woody and His Wife Gina



10. Living Happily Ever After: A Modern Day Love Story †

A dreamy story that begins with "once upon a time" usually ends with "happily ever after." Yet, between those wonderful words are times of tears, conflict, questions, resolution, and laughter. Join Woody and Gina as they take you behind the scenes of their own courtship experience and reveal how the Lord orchestrated events in their life, bringing them to the point of saying, "I do!" In a day when traditional marriage is attacked on every side and its purity and significance devalued, bask in the fact that the Lord is busy writing your story from beginning to end!

† Organizer agrees to pay Gina's travel expense as well.

Comments on Woody's Sessions

"An awesome and informative seminar!" —JK; Ontario, OR

"We greatly appreciated Woody's conservative, biblical perspective and boldness to say so." —DH; Boise, ID

"A well thought out presentation which anticipated and answered our questions." —EW; Lapeer, MI

"Eye-opening! Thanks for doing all of the background work for us." —RH; Seguin, TX

"Terrific job! Fun, inspiring, and encouraging!" —BC; Stockton, IL

"Plenty of action steps and resources offered." —DK; Waterville, MI

"This seminar was a confirmation of our hopes and goals." —JM; Baton Rouge, LA

"Very entertaining, personable, and clear!" —HC; Buda, TX

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Speaking Details

Suggested Session Packages

Depending on your individual event, we recommend the following session combinations which complement each other. These are optional suggestions for your scheduling help.

Three Session Weekend:

- College The Smart Way: 4 Secrets to Save Time and Money
- Dual Credit On Steroids: How to Earn Your First Year of College for Under \$500!
- Study Like a Genius: Unlocking Your Brain

Four Session Weekend:

- College The Smart Way: 4 Secrets to Save Time and Money
- Dual Credit On Steroids: How to Earn Your First Year of College for Under \$500!
- Education the Founding Fathers' Way
- Study Like a Genius: Unlocking Your Brain

Five or More Session Weekend:

- College The Smart Way: 4 Secrets to Save Time and Money
- Dual Credit On Steroids: How to Earn Your First Year of College for Under \$500!
- Education the Founding Fathers' Way
- Study Like a Genius: Unlocking Your Brain
- Session(s) of your choosing

Listen to this five minute audio excerpt from Voddie Baucham.

Past Event References

Woody has spoken across the country. For a full list of previous speaking visit **Past Speaking**

- CHAP | Harrisburg, PA
- CHEO | Columbus, OH
- CHEC | Denver, CO
- MACHE | Minneapolis, MN
- NCHE | Winston Salem, NC
- THSC | Houston, TX

Answers to Frequently Asked Questions

Compensation:

Woody is aware that every organization differs in size, budget, and method of providing honorariums and reimbursements. His normal request is that housing and travel expenses be reimbursed while the honorarium is left to the discretion and desires of the coordinators. Two complimentary booths are appreciated but not required.

Equipment Needs:

He will bring a PowerPoint projector. A screen and a power outlet are the only items that would be helpful.

Do people leave thinking they need to buy a product?

Although CollegePlus! is pleased to participate as an exhibitor at events and does sell educational products, all Woody's presentations are self-contained, practical, and inspiring sessions that do not require the purchase of additional materials. Our sessions are packed with money-saving tips and techniques that parents can immediately put to use with the resources they already own.

Contact Us

to schedule Woody at your next convention or bookfair

1101 S Pioneer Way, Ste B
Moses Lake, WA 98837

866 989 5432 opt. 6
www.collegeplus.org/conventions
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